



New Sunrise Senior Living Facility Built on Foundation of Trust



When Sunrise Senior Living was ready to construct a brand-new facility in Livingston, New Jersey, only one partner came to mind. Like with many of their other locations across the Northeast, the nationwide operator of assisted living communities knew they could trust Wohlsen Construction Company to deliver quality and experience. As one of over 50 projects between the two teams over the last two decades, trust and familiarity offered the perfect foundation.

The new 84,000 sq. ft. assisted living and memory care facility is part of a regional expansion for Sunrise Senior Living's national presence, featuring 103 resident units, as well as high-end amenities, including an outdoor terrace, commercial kitchen with large dining rooms, and small hang-out spaces for visiting family and friends.

With a partnership footprint that spans across Pennsylvania, Delaware, New Jersey, and Connecticut, totaling almost \$150 million in construction, this task was nothing new to Wohlsen. But navigating tight site parameters and a tricky supply chain environment would add unique challenges to the mix.

"The property itself was fairly small in comparison to the facility itself," Steven Craig, Project Executive, explained. "And in these cases, delivery and logistics become exponentially harder. It required a lot more coordination among all the trades to stage cranes and ensure the flow of deliveries and shipments was seamless. With today's longer lead times for materials, that meant planning ahead in every aspect we could."

In addition to quality management, making these adjustments seamlessly was only furthered by the highly collaborative environment that Sunrise and Wohlsen have established throughout their partnership.

"Between our management and relationships with the subcontractors and the extremely responsive nature of Sunrise, PWC (the Owner's Representative), and Lantz Boggio (Architect), it's allowed us to keep communication and quality high," Steven shared. "They remain very engaged in the project, and we are very transparent with our process, so there's an elevated level of trust and familiarity."

And now, with the announcement of Mauro Rubbo as designated Regional Vice President of North Jersey, Wohlsen has solidified a go-to partner for continued senior living expansion throughout the region.

"Our goal is to offer mentorship from our experience on previous Sunrise projects to create a synergy with our process in this industry and strengthen the support we can provide moving forward," Steven added. "To us, the transaction of trust from a client to their construction team to oversee repeat projects is our most valuable currency. This project was another terrific success, and we are excited for more opportunities with Sunrise in the future."